

Shorewood Booster Club  
Board of Directors Meeting 2/10/20

Present: Rich Lock, Meg Colvin, Rick Frieseke, Kristin Fraser, Jason Bucciarelli, Rachel Dickman, Lara Perry, Athletic Director LeVar Ridgeway

Absent: none

Guests: Coach Daivs, Lan Daek

6:35 pm President Lock calls the meeting to order.

President Lock led a discussion on the December Art & Crafts Fair.

Mr. Frieseke presented the current Treasurer's Report.

Mr. Ridgeway informed the board that Shorewood has been ranked #1 for Medium Schools in the WSN Cup and #5 Overall (#1 Brookfield East, #2 Arrowhead, #3 Middleton, #4 Muskego). He is hopeful to add to our overall point totals with our winter sports.

Winter sports are all wrapping up with Regionals and Sectionals in the next couple of weeks.

Following-up on a mascot, Mr. Ridgeway recommends we spend our money elsewhere as the schools that have mascot uniforms find it almost impossible to find a student to wear the costume. Most mascot uniforms go unused.

Mr. Ridgeway reported a designated gift from the Roth Family to purchase a batting cage for the baseball (and softball) program(s). The generous gift nearly covers the cost of the cage, but it has been requested the Booster Club cover the remainder.

Director Dickman makes the motion to approve up to \$2,000 to use for the batting cage to be installed at the south end of the football field. Director Frieseke seconds the motion. Motion passes unanimously.

Mr. Ridgeway introduces football coach, Mr. Davis. Mr. Davis reported it is now required by the Woodland Conference to have an end zone camera recording all football games. The cost of the camera (including tripod and cords) is \$1,800 - \$2,600.

Mr. Davis also thanks the board for their contribution (up to \$10,000) to the expanded weight room. They are also looking into having a strength coach which may also be used

for PE classes. The Board indicated they would be willing to help with replacement equipment needs, but that the cost of the staff should be looked at by the District.

The date for the 2020 Golf Outing has been selected. June 19, 2020. Mr. Ridgeway will confirm this date with the Brown Deer Golf Course. The Board is currently looking for a chairperson for the Golf Outing.

Director Dickman reported to the Board the Nicolet/Shorewood ski team has qualified for State (girls). Nicolet is paying for the two coaches' hotel rooms. Long Sleeve t-shirts have been ordered for the girls racing at State. The request was made for the Booster Club to cover the cost of these shirts.

Director Fraser makes the motion to establish dedicated fund accounts for the following sports clubs at Shorewood High School: La Crosse, Mountain Bike Club, and Ski Club. Director Colvin seconds the motion. Motion passes unanimously.

Director Frieeseke makes the motion to approve \$232.50 to pay for the Ski Club's state t-shirts. Director Fraser seconds the motion. Motion passes unanimously.

President Lock would like the Board to determine what and how much the Booster Club will give to the club sports. This topic will be discussed in the near future.

Director Bucciarelli – nothing to report about Membership.

Director Dickman informed the board total spirit wear sales at the Arts and Crafts Fair was \$2,000. There will be two in-person sales in the future. In the future, Spirit wear will be available at 2 sales – one at the Arts & Crafts Fair and the other at Forms & Fees Days.

New business – Lan Daek is invited to join the board. She informs the board she is interested in more Messwood spirit wear for the upcoming football season. Director Dickman will follow-up on this.

President Lock and Director Perry will be stepping off the board in June as their youngest children are both graduating seniors.

Coach Davis informs the board that he will promote membership in the Booster Club at their upcoming football meeting.

The Booster Club's next Board meeting is March 9, 2020 at 6:35 p.m.

Motion to adjourn the meeting is made by President Lock. Seconded by Director Fraser. Motion passes unanimously and meeting is adjourned at 7:40 p.m.

Submitted by Director Fraser, Secretary