

Shorewood Booster Club

Board of Directors Meeting 10/5/20, 2:00 Google Classroom

Present: Meg Colvin, Rick Frieseke, Kristin Fraser, Jason Bucciarelli, Rachel Dickman, Lan Daek (audio only), Athletic Director LeVar Ridgeway

Absent: none

Guests: Emily Begel, Kim Mackowski

2:00 pm Acting President Frieseke calls the meeting to order.

Director Frieseke presented the current Treasurer's Report. The check for Felicity Hade's scholarship was sent. The SBC currently has \$17,000 in the bank account. There have been inquiries about the 2020 Arts & Crafts Fair, but all have been informed that the event will not take place this year.

Mr. Ridgeway informed the board the tennis team will hold their sub-sectionals this week. And the Conference races for both cross country teams will be this week. Volleyball is mid-season. So far, the teams have been staying safe and following the protocols.

Mr. Ridgeway is keeping an eye on the Winter sports and seeing what can and can't be done. He has been participating in weekly meetings with area Athletic Directors and monthly WIAA meetings.

New equipment for the weight room will be arriving soon.

Director Bucciarelli reported 46 current SBC members. This is about half of where we have been at this point in past years. He will look through the SIS phone directory to try to capture incoming freshmen. Director Fraser asks if it is possible to do a blast request for SBC membership through Infinite Campus. Mr. Ridgeway will check on this. Director Dickman will put a membership request on Facebook. Mr. Ridgeway will submit membership information in the next parent bulletin with a link to our website. Director Bucciarelli asks the Board to look for more ideas to spur new memberships and renewals. Director Colvin asks about new yard signs. Director Bucciarelli will look at this idea for next year. Director Frieseke asks about an appeal to alumni. Director Bucciarelli will contact Christian Willie about this as SEED may have an alumni directory.

Director Dickman reported to the Board a reminder for Spirit wear will be in the next parent bulletin. She will possibly need delivery help when orders come in.

Director Dickman asked that a new Gold Outing date be picked for June 2021. Mr. Ridgeway will contact Brown Deer Golf Course and will set a date as a save-the-date will need to be sent soon.

Director Frieseke present a new request from the Mountain Bike Club (MBC) to support their end-of-season banquet. The SBC pays \$10 per SHS athlete and coach for annual team banquets. The MBC has 64 club members. Including coaches, this requests would total \$700+ Director Frieseke asks Director Bucciarelli what their club's participation is in SBC membership which he will verify that for the Board. Director Dickman reports the MBC is very helpful at the Arts & Crafts fair. Director Fraser is worried about this year's SBC budget given the current membership shortfall. Director Bucciarelli wonders if the MBC can host a banquet with the current pandemic.

Director Bucciarelli makes the motion to support any club sport team (in addition to the \$500 match) for their banquet at the \$10 per Shorewood athlete and coaches. Director Colvin seconds the motion. Motion passes with Directors Frieseke, Dickman, Buccarelli and Colvin voting yes. Director Fraser abstains.

Discussion continues with Director Frieseke specifying the SBC board will still look at all future Club requests individually as they come in. Mr. Ridgeway reported he does not oversee Club sports.

Further discussion continued via email with Director Fraser asking for clarification on the Shorewood athlete. She believed the vote to only support Shorewood High School athletes at the \$10 level. Director Bucciarelli indicated the SBC support should be extended to Shorewood Intermediate School athletes as well. This will need to be clarified at the next SBC meeting.

New business – Kim Machowski asks the Board if coaches could send out information on SBC membership with a link to the website. Mr. Ridgeway will send this information to coaches to send out to their parents.

Director Frieseke asks how athlete participation been given the current pandemic. Mr. Ridgeway reports it has been very good with the exception of Boys Volleyball which has been less due mostly to high numbers of graduates from last year.

Director Fraser informs the Board she will email the Meeting Minutes to the Board prior to the next meeting. It is agreed the minutes will be approved at future Board meetings.

The next Board meeting will be November 2, 2020, 2:00 p.m. (online)

Motion to adjourn the meeting is made by Director Dickman. Seconded by Director Fraser. Motion passes unanimously and meeting is adjourned at 2:55 p.m.

Submitted by Director Fraser, Secretary